



International Rescue Committee  
122 East 42ND Street  
New York, NY 10168  
[Rescue.org/childmatch19](http://Rescue.org/childmatch19)

July 2019



Dear ,


Two-year-old Elizabeth was slowly dying.

Four weeks of diarrhea had robbed the young girl of any strength, leaving barely a flicker of light in her tiny eyes. Her skin had started to peel off. Elizabeth's mother, Lual, was beside herself with fear and worry.

Lual was terrified that her little girl would die. If only she had access to enough food to save her tiny toddler.

Then Lual heard about a health center run by the International Rescue Committee (IRC), and she knew it was her daughter's only hope. It took six hours to walk from her village in South Sudan to the health center, but Lual was determined to make it, cradling Elizabeth in her arms the whole way.

"The day Elizabeth opened her eyes again, I was so happy," Lual told us. "The staff at the center worked so hard to help my daughter."

, in the past, you have generously helped us save the lives of children like Elizabeth — children on the brink of starvation who are struggling to survive in conflict and crisis zones — **will you please help us again? There are so many children who are counting on us . . . and we are counting on you.**

I know you have not stopped caring about vulnerable and sick children like Elizabeth. And if you renew your commitment to helping refugee children today, your gift will DOUBLE in value, thanks to a generous group of supporters who will match it. **That means your gift of \$50 will become \$100 and your impact will be doubled.**

I urge you to please renew your support with a gift of \$50 or \$75 — when your contribution will go twice as far — helping to save more hungry children. But please hurry. This matching gift opportunity ends in less than 60 days, on September 15, 2019.

As you consider my request, know that millions of children like Elizabeth die every year from malnutrition and associated diseases that attack a child's weakened immune system.

But there is some good news I can share with you, too.

**For less than just a single dollar today — *you can help provide the necessary***

## Save a Child's Life Today! MATCHING GIFT CHALLENGE REPLY

☐ **Yes, David.** I am committed to helping save the lives of children like Elizabeth—who are fighting for survival in the face of acute malnutrition and disease—along with supporting all of IRC's lifesaving, humanitarian work. Please match my contribution of:

- ☐ \$50 which can provide \$100 worth of armbands to help monitor sick children.
- ☐ \$75 becomes \$150 for rehydrating children suffering from acute diarrhea.
- ☐ \$100 allows for \$200 of nourishing, lifesaving packets of Plumpy'Nut®
- ☐ Other \$\_\_\_\_\_ is matched dollar-for-dollar to save more children's lives.



Please make your tax-deductible contribution payable to the IRC and return it with this form in the envelope provided, or mail to:  
IRC, PO Box 6068, Albert Lea, MN 56007-6668.

To donate by credit card, see the reverse side.

To give online, visit [Rescue.org/childmatch19](http://Rescue.org/childmatch19)

**Thank you for your generous support.**

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resources needed to save the life of a child like Elizabeth.

We have Plumpy’Nut®, a medically nutritional meal that can be served at home, which can help restore a child with severe acute malnutrition to health in a matter of weeks. And each packet only costs 40 cents!

Your gift today — matched dollar-for-dollar — can provide more help to children on the brink of dying, as you will also be supporting services for critical treatments to diseases including diarrhea, malaria, and pneumonia. All cost under 46 cents a dose.

*In other words, for less than one dollar, you can help save the life of a suffering child.*

Your support will also be helping us lead the change to bring health care and malnutrition treatment, into the homes and communities of more children.

For example, with our mobile units, which can reach people in remote regions who don’t have access to care. And by developing tools to help health care workers diagnose and monitor the treatment of malnourished children.

This is critical because malnutrition isn’t just about hunger. It’s a life-threatening condition that can permanently impair development, increase the risk of infection and disease, and rob a child, like little Elizabeth, of the opportunity to live a full, healthy, and productive life.

**This means your generous gift today can help us save more starving children before they reach the critical malnutrition stage.**

What we need now are more funds to help support current lifesaving programs, so we can expand our new treatment protocols. That’s why your response to this matching gift challenge today is so vitally important. **Imagine how many young lives you can save with a donation that is doubled in value.**

So please — help us bring health and hope to desperate children by making a donation now.

To renew your support, you can use the enclosed envelope or go to [Rescue.org/childmatch19](https://Rescue.org/childmatch19) to make a secure online donation right now. Either way, your financial support will improve the health of so many young children, like Elizabeth, who are starving and fighting for their lives.

Gratefully,

David Miliband  
President and CEO

P.S. Once more, thanks to a group of exceptionally generous donors, your gift will be matched **dollar-for-dollar** up to a total of \$250,000. So please act as quickly as you can.

*Thank you again for your generosity, helping us save the lives of starving children living in crisis zones, as well as supporting our humanitarian services all around the world.*

Please charge my gift to my: ☐ American Express ☐ VISA ☐ MasterCard ☐ Discover

Account #:  Expiration date:  - 

Month

Year

(\*Most credit cards have 16 digits. American Express has 15.)

Amount: \$  Signature:

- ☐ I would like to receive periodic email updates on the IRC's lifesaving programs at:
- ☐ Please send me information about ways to include the IRC in my will and other estate plans.
- For more information on giving monthly, please email [donorservices@rescue.org](mailto:donorservices@rescue.org) or call 1-855-9RESCUE.**
- ☐ I have enclosed my corporate matching gift form. (Many companies match employee and retiree donations to nonprofit organizations. Ask your human resources office if your employer will match your generosity.)





# 5 Under 5: Easy Ways Your Gift Today Can Save a Life



Here are some of the ways your gift saves the life of a child:

If you knew that you could save at least one baby from starving to death — for less than the cost of a cup of coffee — wouldn't it be worth it?

Sadly, more than 50 million children suffer from acute malnutrition every year, and 80 percent of them don't have easy access to treatment. In fact, many of these sick children are carried for miles along dangerous roads by a parent who is also weak from hunger, in search of health services.

**But with your generous support matched by September 30, we can bring twice as many lifesaving treatments to sick children in their own communities.**

Remember, acute malnutrition isn't just hunger. It also increases the risk of infection and disease — particularly diarrhea, cholera, malaria, and pneumonia.

**1. Malnutrition** can be treated in part with Plumpy'Nut®—a therapeutic, high-protein, high-energy food—for just **40 cents** a serving.

**2. Malaria** can be prevented with a \$6 insecticide-treated mosquito net and cured with **35 cents'** worth of anti-malarials.

**3. Diarrhea** can be stopped with zinc and an oral rehydration solution costing just **10 cents** a dose.

**4. Pneumonia** can be treated with an antibiotic costing just **46 cents** per dose.

**5. Cholera** can be prevented with a vaccination that costs just **76 cents** to deliver.

To double your tax-deductible gift immediately, please go online to:  
**[rescue.org/childmatch19](http://rescue.org/childmatch19)**  
or use the enclosed return envelope.

# Save More Lives with Creative, Low-Cost Solutions

**H**elp us bring these lifesaving, low-cost strategies to more children suffering in crisis situations around the world.

One tool **1** that has proven successful is a color-coded band we wrap around a child's arm. The measurement, by color, reveals how malnourished the child is.

Another ingenious, life-saving tool **2** that community health workers use are red and white beads. By counting a child's breaths and using the beads, they can diagnose pneumonia and immediately deliver the appropriate treatment.

Also saving lives is a chart **3** for pregnant women. It helps them communicate with health workers to monitor their pregnancy, plan their prenatal checkups, and schedule immunizations for their babies once they are born.

A valuable tool **4** that has worked for years to prevent 90 percent of bites from malaria-carrying mosquitoes is a bed net treated with insecticide.

Your compassion and generosity today will be doubled and bring immunizations, medicine, and food to more children around the world.



To double your tax-deductible gift immediately, please go online to: **[rescue.org/childmatch19](http://rescue.org/childmatch19)** or use the enclosed return envelope.